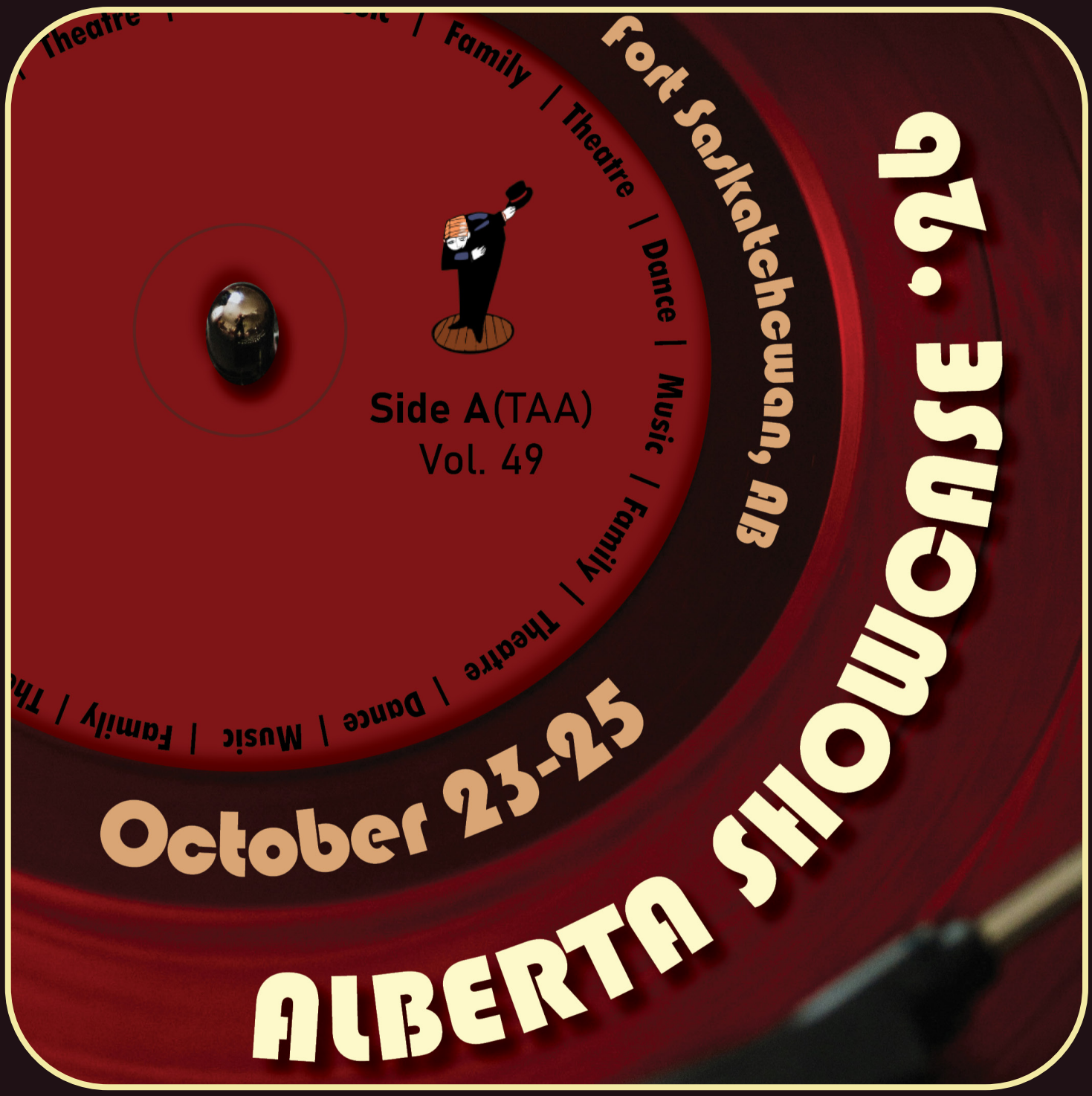

2026 Sponsorship Package

Alberta Showcase 2026
Sponsorship Opportunities

Alberta Showcase is an arts marketing conference (music, theatre & dance) presented by the Arts Touring Alliance of Alberta. This conference provides community theatre presenters from across our province the opportunity to see artists perform who might be suitable to bring to their community.

Now in its 49th year, Alberta Showcase attracts upwards of 300 presenters, agents, and performers throughout Alberta, Canada and the United States. The conference also offers professional development workshops and a trade fair where artists, agents, and other arts professional stakeholders can market and attract customers to their business.

Alberta Showcase will be held October 23-25, at the Dow Centennial Centre in Fort Saskatchewan, Alberta

The Arts Touring Alliance of Alberta has an opportunity for you to promote your business in advance as well as during Alberta Showcase. Purchasing a sponsorship includes your organization's name and logo appearing in the conference program and shared on our social media.

In addition to our digital reach, sponsor logos are included in the printed signage and audibly thanked throughout the Alberta Showcase conference.

We think that your business would be a great fit and gain an excellent opportunity to raise your brand's awareness. We have enclosed sponsorship option details if you so choose to purchase sponsorship.

Benefits of sponsorship:

Your organization's name and logo will be displayed and mentioned in the following ways with your sponsorship:

- social media posts
- the Alberta Showcase Conference Program
- additional signage displayed during the conference

Sponsors will also be mentioned audibly and thanked for their sponsorships throughout the weekend of Alberta Showcase.

Single Sponsorship: $330
Exclusive Sponsorship: $1320

Single Sponsorship: $210
Exclusive Sponsorship: $1050

Single Sponsorship: $545
Exclusive Sponsorship: $2180

Single Sponsorship: $330
Exclusive Sponsorship: $1650

Single Sponsorship: $330
Exclusive Sponsorship: $1320

Single Sponsorship: $315
Exclusive Sponsorship: $945

Single Sponsorship: $435
Exclusive Sponsorship: $1305

Single Sponsorship: $330
Exclusive Sponsorship: $990

Single Sponsorship: $545
Exclusive Sponsorship: $2180

Single Sponsorship: $275
Exclusive Sponsorship: $1100

Single Sponsorship: $275
Exclusive Sponsorship: $1100

Single Sponsorship: $275
Exclusive Sponsorship: $1100

Single Sponsorship: $275
Exclusive Sponsorship: $1100

Single Sponsorship: $275
Exclusive Sponsorship: $110

Single Sponsorship: $545
Exclusive Sponsorship: $2180

Single Sponsorship: $265
Exclusive Sponsorship: $1060

Single Sponsorship: $380
Exclusive Sponsorship: $1140

Minimum Sponsorship: $55

How to Sponsor

There are two different options to pay for sponsorship:

Online: www.artstouring.com/shop
From the Arts Touring Alliance Shop, select your Sponsorship and proceed to checkout. If you have an existing username and need help with your login, email Murriel Mapa at **murriel@artstouring.com**.

Request an Invoice:
Alternatively, you can request an invoice for your preferred Sponsorship. Please email your billing information, primary preference, and secondary preferences for Sponsorship to Kennedy Jenson at **kennedy@artstouring.com**.

Payment Options

There are two different options for paying for sponsorship:

- Cheque payments need to be made out in Canadian Funds to:

  Arts Touring Alliance of Alberta
  11759 Groat Road
  Edmonton, AB
  T5M 3K6

- Credit Card payments can be processed online through our website.

- E-transfer payments can be made out to **info@artstouring.com**

Logos & Links:
Please be sure to email logos and website links to **murriel@artstouring.com** before **September 10, 2026**. Any late submissions are not guaranteed to be included in our printed marketing materials.