Arts Touring Alliance of Alberta

Alberta Showcase is an annual arts marketing conference that brings together rural presenters from over 60 different communities. The presenters are shopping for artists for their subscription series, festivals, and community events. These delegates appreciate the arts and are avid cultural consumers. Many work with volunteer groups in their communities – all who travel to various cultural events throughout the province on a regular basis.

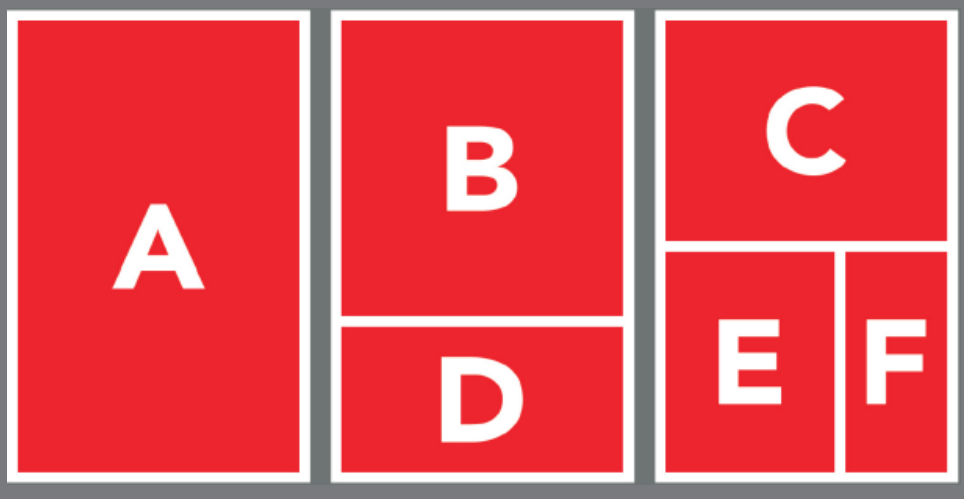
The Alberta Showcase Conference Program is a 40-page book that will be in the hands of over 200 delegates throughout the course of our 3-day event. The Program will also be linked to the Alberta Showcase page of the ATAA website. It is an excellent opportunity for your touring group, agency, or company to reach all these consumers.

Contact **murriel@artstouring.com** to reserve advertising space and to discuss placement.

Deadline: September 10, 2026

Shape	Description	Width	Height	Rates
A	Full Page	6.25”	10.5”	$735
B	2/3 Page	6.25”	6.875”	$430
C	1/2 Page	6.25”	5.125”	$345
D	1/3 Page	6.25”	3.375”	$265
E	1/4 Page	3.75”	5.125”	$190
F	Business Card	2.25”	5.125”	$115

Please add 5% GST to all prices.



Format: .jpg, .pdf, .eps or .tiff

Black and white, high resolution, all fonts embedded or outlined.

Artwork Deadline: AUGUST 21, 2026

Email artwork to: murriel@artstouring.com