

arts TOURING ALLIANCE OF ALBERTA



SHOWCASE 2008
October 17 - 19, 2008
Red Deer, Alberta

For further information or to secure a sponsorship opportunity, please contact Gwen Mottram at gmottram@shaw.ca or phone her at 780-808-3244

Deadline: September 15, 2008

SHOWCASE 2008 SPONSORSHIP

The Arts Touring Alliance of Alberta offers a great opportunity to promote your organization to key people in the arts and cultural industry. Showcase 2008 connects you to presenters, artists, agents, government representatives, and other industry professionals from across Alberta and Canada.

Sponsors Acknowledgement

- Acknowledgement will be provided in our Showcase Program publication. This includes the specific page(s) related to your sponsorship area. Approximately 350 program guides are printed. The program will be coil bound and printed on high quality paper. The publication includes the Showcase Schedule, artist profiles for Mainstage Showcase artists, Take 5 @ 5 performers, and Roving Radicals. This publication is a resource used year-round by agents, artists, managers, presenters, festival and key industry professionals.
- Acknowledgement will also be made by the Master of Ceremonies.
- As a Signature Opportunity Sponsor, your organization's name would be prominently displayed in our marketing and you will receive a program advertisement.

Contact Room Signature Opportunity @ \$1,250 (SOLD)

The Contact Room is open after each of the Mainstage presentations and with over 40 booths, it is a hub of activity throughout the Showcase Weekend. Artists and agents are eager to attract presenters and "seal the deal". Presenters seek out performers they have just seen on the stage. Each booth is professionally draped and power can be provided.

Showcase for Young Audience Signature Opportunity @ \$1,000

This one day Showcase of touring performing arts for young audiences is designed specifically for schools (teachers, parent councils) and those who present family series and community events. The showcase will offer 10 minute performance segments from artists touring the province and 5 minute presentations (overviews) from artists providing residency programs.

After Hours Hospitality Room 2 @ \$500

One of the many highlights of Showcase is the infamous hospitality suite – featuring invited and impromptu musicians and a cash bar. Each evening may be co-sponsored between two or more organizations.

Showcase Bags Signature Opportunity @ \$500

These delegate bags are professionally constructed with the Arts Touring Alliance of Alberta logo and date. For a Signature Donor, your organization's logo will also be added (**Deadline: June 30, 2008**).

Sunday Brunch \$250

Young Albertan \$500 (SOLD)

Friends of Showcase \$100 - \$300

All Friends of Showcase Donors will be listed in the Program under "Friends of Showcase".